

# Private Labeling

August 1, 2007

TRD is pleased to announce the availability of affordable, custom made private labels. Thanks to recent capital expenditures, TRD has new label printers which can produce full color labels at no additional cost over standard labels. Private labels can feature your customer's logo (instead of the TRD logo), and provide additional information such as a customer's part number or contact information. These labels will increase your customer's (and your) chance to get replacement cylinder business!

TRD has offered some means to private label for years, however cost has always been a limiting factor. Commercial printing setup cost would often run several hundred dollars, and all label orders were subject to minimum quantities at expensive per label rates. Initial setup could sometimes take weeks, and all reorders were subject to printing delays.

TRD's new printing method makes it easy to do private labeling. All private labels will be printed on the same machines our standard labels use, so there is no additional cost per label. The labels are setup and maintained by TRD staff, so creation time is measured in hours, not days or weeks. Minor changes to a label design like updating a customer's address or telephone number can be made by quickly modified the database. There are no old, outdated pre-printed labels being wasted. Private labeling is now easier, faster and better than ever before.

**New private labels can be setup for a one time charge of \$75 NET per customer, per label size. Two sizes are available, 2" x 1" and 2" x 2" labels. Contact TRD for more information on setting up private labels for your customers.**



**LION'S HEAD  
BOTTLING**

P/N: AE4-MR3-0407      Bore/Stroke: 2" x 1"  
S/N: 07-07145      125 PSI AIR MAX



Bore/Stroke: 2 1/2" x 28"  
S/N: 06-16469 (L1)  
250 PSI AIR MAX



Bore/Stroke: 2" x 28"  
S/N: 06-16469 (L1)  
250 PSI AIR MAX



**METAL TEK**


P/N: 6" x 18"  
S/N: 07-09148  
400 PSI HYDRAULIC MAX



**Steel Works  
Machining**

2506 Washington Ave  
Berkeley, CA 94704  
(209) 231-4100  
www.steelworks.com

P/N SS0324-AC  
S/N 07-74195  
8" x 36"  
250 PSI AIR MAX



**HASTINGS  
ROBOTICS**

320 N Church St  
Dallas, TX 75201  
(214) 897-1200

P/N: C15.500.150.AB  
S/N: 06-06278 / 0806  
250 PSI AIR MAX



**CHI TECH**  
800 314-9000

Bore/Stroke: 2 1/2" x 12"  
S/N: 07-57421  
250 PSI AIR MAX